

## *Your Connection to Business Lending*

Connect Lending provides an online platform to match business owners to the right lender for their business solution. Our cloud-based database has access to thousands of lenders nationwide that offer over 42 different funding types supporting everything from startup financing, alternative lending and traditional lending. We develop our advisor networks to help business owners establish relationships with their alternative and traditional lenders for a community driven lending marketplace, proving we are the connection to business lending.

### *For Business Owners*

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- Review the lending options that match your credit profile
- Decide who performs a credit inquiry after you select a lender
- Professional assistance provided through the entire loan process
- Select a compatible lender based on your current business situation

### *For Advisors*

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- Access to numerous lending options without solicitation offers
- Ability to track submissions through the entire process
- Incentives for helping your clients find the right loan

### *For Lenders*

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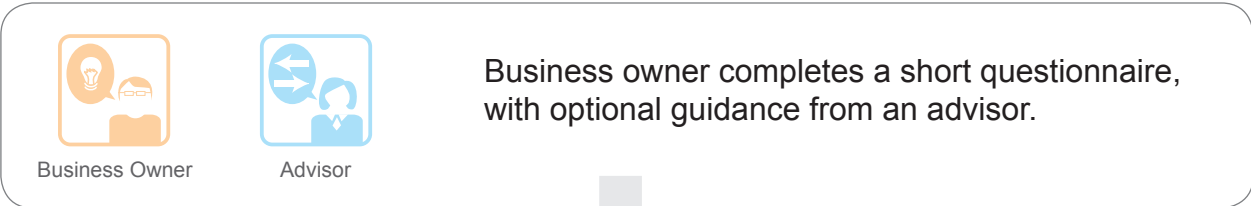


- Interact directly with business owners to finalize loan applications
- Review business owners that are best matched to your lending criteria
- Maintain up-to-date matching criteria for a higher degree of compatibility

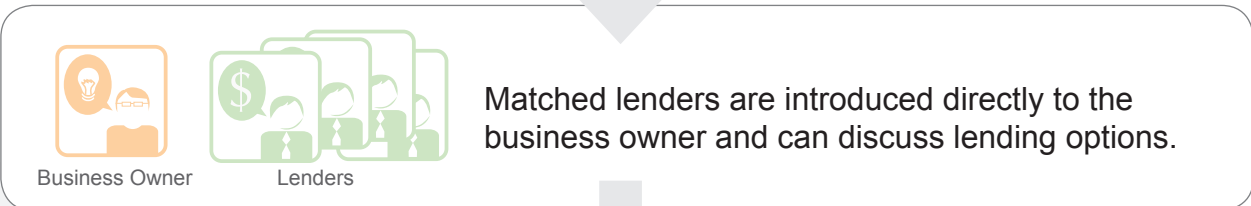
## How our process works

Connect Lending matches business owners with lenders through our Proprietary Algorithm Lending Matching Software (PALMS) Platform, available at [connectlending.com](http://connectlending.com). Business owners simply input their information into the questionnaire and are introduced to lenders suited to their current business profile and lending needs.

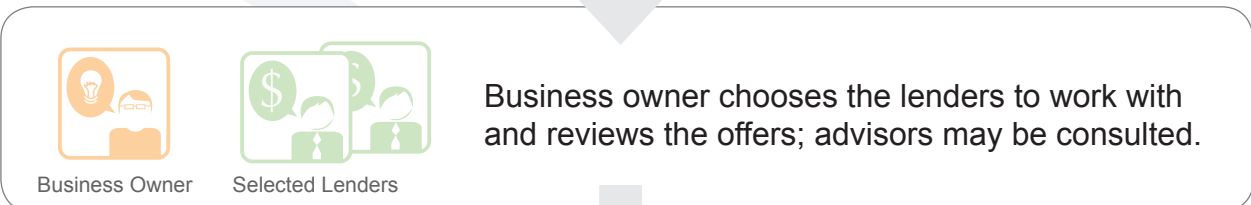
### Submit a Questionnaire



### Lender Introductions



### Review Lending Options



### Finalize Funding

